



Please join the Chris "CJ" Johnson Foundation at our *5th Annual Keepin' It Renal 5k Run/Walk* and help us combat RMC. Our event will be held on Saturday, March 24, 2018 at the Sugar Land Memorial Park in Sugar Land, Texas. On-site registration begins at 7:15 a.m and the race will begin promptly at 8:30.

Our goal is to increase awareness of RMC and raise funds to advance research. For the past two years, our foundation has donated funds to MD Anderson Cancer Center so that researchers can continue to explore molecular drivers of this rare disease. It is expected that new research opportunities will emerge and new treatment options will be developed for this dismal disease.

Last year's *4th Annual Keepin' It Renal 5k Run/Walk* attracted approximately 350 participants who supported our efforts. We anticipate more individuals will come out this year to join forces with us as we heighten awareness and honor all the heroes that lost their battle to RMC.

As our feet hit the pavement, we will be running in memory of Chris and others who have either lost their lives to RMC, or who continue to fight. Our quest for a cure begins with awareness and research.

Our Foundation would be thrilled to partner with you and your organization/business in order to bring this event to our community once again. Your sponsorship helps to defray the cost of organizing the event. Funds received from our sponsorships are used to purchase t-shirts for registered race participants and provide them with drinks and snacks. This year's fundraising goal is \$20,000. Since our organization relies on the generosity of businesses, organizations, and individuals like you, we are writing to ask your company to assist us by committing to a sponsorship for our event.

The various levels of sponsorship for the *Keepin' It Renal 5K Run/Walk* are as follows:

**Platinum - \$2,500**

- Banner or merchandise prominently displayed at race (provided by sponsor)
- Logo and name on banner (If information is received before March 10, 2018)
- Event space to include 6 foot table
- Name announced at the event
- Recognition on website and Facebook
- 15 complimentary race entries and t-shirts

**Gold - \$1,000**

- Logo and name on banner (If information is received before March 10,2018)
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Event space to include 6 foot table
- Name announced at the event
- Recognition on website and Facebook
- 6 complimentary race entries and t-shirts

**Silver - \$500**

- Logo and name on banner (If information is received before March 10,2018)
- Name announced at the event
- Event space to include 6 foot table
- Recognition on website and Facebook
- Provide promotional items in the bag
- 4 complimentary race entries and t-shirts

**Bronze - \$250**

- Name announced at the event
- Recognition on website and Facebook
- Provide promotional items in the bag
- 2 complimentary race entries and t-shirts

**Friends of Chris “CJ” Johnson - \$100**

- Recognition on Facebook
- Name announced at the event
- 1 complimentary race entry and t-shirt

The Chris “CJ” Johnson Foundation, Inc., is a registered 501(c)(3) non-profit organization. You may also make your tax-deductible donations by visiting [www.chrisjohnsonfoundation.org](http://www.chrisjohnsonfoundation.org).

**THANK YOU FOR YOUR SUPPORT!**  
**Keepin’ It Renal 5K Run/Walk Sponsorship Form**  
**March 24, 2018 at Sugar Land Memorial Park**  
**15300 University Blvd., Sugar Land Texas**



Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

1. Sponsorship level (please circle):

Platinum Sponsor   Gold Sponsor   Silver Sponsor   Bronze Sponsor   Friend Sponsor

2. We plan to send materials/giveaways to be distributed at the race: YES   NO

3. Sponsor can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on website, signage, etc.:

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Artwork and logos should be submitted to Ritchie Johnson at [chrisjohnsoncancerfoundation@gmail.com](mailto:chrisjohnsoncancerfoundation@gmail.com) as follows:

- Logos for website should be submitted as 72 dpi JPEG or EPS files. Most Photoshop and illustrator files can also be accepted.

4. Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing participant information to Ritchie Johnson at [chrisjohnsoncancerfoundation@gmail.com](mailto:chrisjohnsoncancerfoundation@gmail.com).

5. Checks can be made payable to Chris Johnson Foundation, Inc. and mailed to: Chris Johnson Foundation, P O Box 292, Sugar Land Texas 77487.

**Please contact Ritchie Johnson with questions or for additional information on sponsorships at 832-721-8998 or email me at [chrisjohnsoncancerfoundation@gmail.com](mailto:chrisjohnsoncancerfoundation@gmail.com).**

**Chris "CJ" Johnson Foundation, Inc. is a 501(C)(3) charitable organization**